

THE  
**M**ETROPOLITAN  
MUSEUM OF ART  
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TR 9-5500

NEWS  
FOR  
RELEASE

SPECIAL TO MUSEUM NEWS  
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CONFERENCE ON COMPUTERS AND THEIR POTENTIAL APPLICATIONS IN MUSEUMS  
TO BE HELD AT METROPOLITAN MUSEUM OF ART IN APRIL, 1968

A Conference on Computers and Their Potential Applications in Museums will be held at The Metropolitan Museum of Art on April 15, 16 and 17th, 1968. The challenge and almost limitless possibilities of computer applications are becoming of increasing interest to museum curators and administrators. With the aid of a grant from the International Business Machines Corporation, the Metropolitan Museum is offering an opportunity to explore with other educational institutions the use of computers in art scholarship.

One of the accomplishments of the conference should be the initiation of discussions leading to the development of formats and standards for computer projects acceptable to the curator, the administrator, the art historian and their institutions.

Papers and panel discussions will explore such facets of art and archeology as Documentary Applications, Stylistic Analysis by Computer, Visual Applications, Computerized Museum Networks, and New Approaches in Museum Education. Included will be a demonstration of computer hardware by IBM.

The registration fee of \$15.00 includes admittance to all sessions and the concluding reception and dinner. Early advance registration is advised as facilities are limited. All communications concerning the program and advance registration should be directed to Museum Computer Conference, The Metropolitan Museum of Art, 82nd Street and Fifth Avenue, New York, New York, 10028.

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(For further information, please contact Eleanor D. Falcon, The Metropolitan Museum of Art)